

# Leadership Workshop #3:

Building your Team and  
Managing Challenges

*Andi Laudisio, Ph.D*

DIALOGUE  
INSTITUTE



JOURNAL OF  
ECUMENICAL STUDIES

# Overview

*Today we will:*

- Discuss who our **community partners** might be
- Identify some **challenges** we may face when carrying out our action plans
- Learn how to give an **elevator pitch**
- Decide on our **next steps** for our CAP



# Community support

- What **local organizations** are aligned with your CAP mission?
- Ensure people know **how they can get involved**
- **Where** might you be able to obtain volunteers?
- **Decide what skills you need** on your team and what tasks you will assign to others.
- **Who** will handle volunteer recruitment? **How many** volunteers do we need right now?





# Recruiting Support

- **Community** and **social media engagement**
- Information regarding your **mission**
- **Logistical details** like the date and time commitment needed
- **Tasks** that the volunteers/partners will be expected to complete
- **Specific skills** that are necessary to complete the tasks at hand

***How might the dialogue principles be helpful in gaining support for your CAP?***

# Elevator Pitch

An “**elevator pitch**” is a brief description of an idea or concept that is quick enough to share with someone on an elevator ride.

**30 - 40 seconds**

There are **4 parts** to an elevator pitch:

- **Name** your topic/ project
- The **problem** you are trying to solve
- The **solution** you offer
- What is **unique** about your approach?

An elevator pitch is **brief** but **not rushed**.





# 60 Seconds Story

Turn to the person next to you and take turns **recounting a personal experience related to a time when you were a strong leader..**

Each participant must recount their story or experience within **60 seconds**. The story must be clear enough for everyone in the group to understand.



# Where to Make Your Impact

## Virtual

Reach more people

Cheaper

More possible perspectives



## In Person

More personal

1:1 conversations with volunteers and donors

Hands on facilitation







# Fundraising

Some ways you may be able to fund your project:

- Online donations
- Crowdfunding
- Peer to peer fundraising
- Community organization partnerships
- Grant opportunities (local and international)
- In person and virtual events

# Resources

## Technology Resources

[Canva](#) - A design resource that can be used to create presentations, social media posts, videos, and more. Users can use the basic design resources for free.

[Prezi](#) - A platform that creates engaging, visual presentations which incorporate motion.

[Draw.io](#) - Free Flowchart and Diagram design. Create an outline, flowchart, or visual organization relating to your goal.

[Twine\\*](#) - Twine is an open-source tool for telling interactive, nonlinear stories. You don't need to write any code to create a simple story with Twine, but you can extend your stories with variables, conditional logic, images, CSS, and JavaScript when you're ready.

[\*\*Here are some examples of stories/games created with Twine.\*\*](#)

# Challenges

- What kind of challenges do **similar organizations** or programs face in your communities?
- What **types of challenges** do you anticipate you will encounter?
- How do you plan to **address these issues**?



# Community Action Project Presentations

An **expansion** of your elevator pitch

**3- 5 minutes long** on July 18th

This is a **brief overview** of your plan

You will have **more time** to share your project in more detail with guests **after the presentation.**

