Leadership Workshop #3: Building your Team and Managing Challenges

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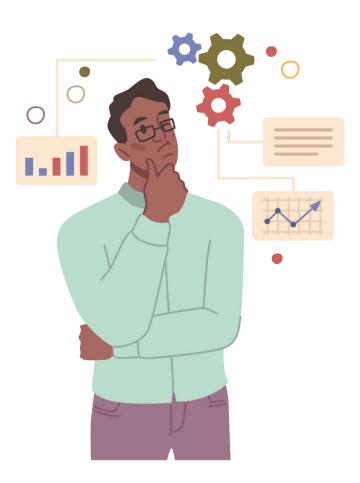


Overview



Today we will:

- Discuss who our community partners might be
- Identify some **challenges** we may face when carrying out our action plans
- Learn how to give an **elevator pitch**
- Decide on our **next steps** for our CAP



Community support

- What **local organizations** are aligned with your CAP mission?
- Ensure people know <u>how</u> they can get involved
- Where might you be able to obtain volunteers?
- Decide what skills you need on your team and what tasks you will assign to others.
- Who will handle volunteer recruitment? How many volunteers do we need right now?







Recruiting Support

- Community and social media engagement
- Information regarding your **mission**
- Logistical details like the date and time commitment needed
- **Tasks** that the volunteers/partners will be expected to complete
- **Specific skills** that are necessary to complete the tasks at hand

How might the dialogue principles be helpful in gaining support for your CAP?

Elevator Pitch

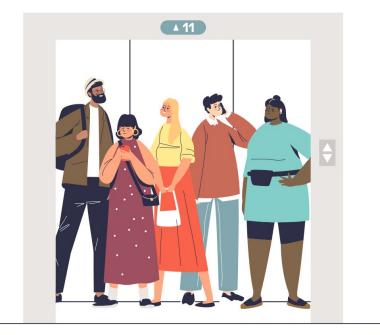
An **"elevator pitch"** is a brief description of an idea or concept that is quick enough to share with someone on an elevator ride.

30 - 40 seconds

There are **4 parts** to an elevator pitch:

- Name your topic/ project
- The **problem** you are trying to solve
- The **solution** you offer
- What is **unique** about your approach?

An elevator pitch is **brief** but **not rushed**.



What is your elevator pitch?

Take a few minutes and work on your own elevator pitch.

You can collaborate with a partner!





60 Seconds Story

Turn to the person next to you and take turns **recounting a personal** experience related to a time when you were a strong leader..

Each participant must recount their story or experience within **60 seconds**. The story must be clear enough for everyone in the group to understand.



Where to Make Your Impact







Fundraising

Some ways you may be able to fund your project:

- Online donations
- Crowdfunding
- Peer to peer fundraising
- Community organization partnerships
- Grant opportunities (local and international)
- In person and virtual events

Resources



Technology Resources

<u>Canva</u> - A design resource that can be used to create presentations, social media posts, videos, and more. Users can use the basic design resources for free.

<u>Prezi</u> - A platform that creates engaging, visual presentations which incorporate motion.

<u>Draw.io</u> - Free Flowchart and Diagram design. Create an outline, flowchart, or visual organization relating to your goal.

Twine* - Twine is an open-source tool for telling interactive, nonlinear stories. You don't need to write any code to create a simple story with Twine, but you can extend your stories with variables, conditional logic, images, CSS, and JavaScript when you're ready. **Here are some examples of stories/games created with Twine.**

Challenges

- What kind of challenges do **similar organizations** or programs face in your communities?
- What **types of challenges** do you anticipate you will encounter?
- How do you plan to **address these issues**?





Community Action Project Presentations

An **expansion** of your elevator pitch

3-5 minutes long on July 18th

This is a **brief overview** of your plan

You will have **more time** to share your project in more detail with guests **after the presentation**.



